



**PROMOCIJA ISTRAŽIVANJA I INOVACIJA U
FUNKCIJI KONKURENTNOSTI**



Seminar & Brokerage event

**PROMOCIJA ISTRAŽIVANJA I INOVACIJA
U FUNKCIJI KONKURENTNOSTI**

19. juni 2012, Banja Luka

EU fondovi i alternativni izvori finansiranja za SME

Prof. dr Vesna Mandić, Univerzitet u Kragujevcu



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Kratak pregled

❖ Kratak prikaz EU fondova namenjenih SMEs i regionu Zapadnog Balkana

1. FP7

- a) Research for the benefit of SMEs,
- b) Cooperation,
- c) Industrial-Academy partnership and pathways -IAPP)

2. EUREKA

- ❖ Izvori finansiranja, korisni linkovi, pretrazivanja partnera, mreza NCPs, EEN itd.
- ❖ Priprema aplikacija (radni programi, aplikativne forme, pravila formiranja konzorcijuma, šeme finansiranja, opravdani troškovi, upravljanje)
- ❖ Primeri aplikacija (FP7- Research for SMEs, FP7 – IAPP)
- ❖ Pitanja i odgovori



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Praktični vodič kroz EU fondove

- ❖ Dostupan kao
 - ❖ HTML verzija http://cordis.europa.eu/eu-funding-guide/home_en.html
 - ❖ PDF verzija ftp://ftp.cordis.europa.eu/pub/fp7/docs/practical-guide-rev2_en.pdf
- ❖ Daje odgovore na sledeća pitanja:
 1. Kako da dobijem podršku za moju istraživačku, inovacionu, preduzetničku ideju?
 2. Put ka relevantnim izvorima finansiranja.
 3. Kako kombinovati različite finansijske instrumente?
 4. Uloga nacionalnih i regionalnih vlasti.
 5. Čeklista za pristupanje EU inovacionim i istraživačkim fondovima
- ✓ Annex 1: 7th Research Framework Programme (FP7)
- ✓ Annex 2: The Competitiveness and Innovation Framework Programme (CIP)
- ✓ Annex 3: The structural funds – cohesion policy
- ✓ Annex 4: Korisni izvori informacija



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Na početku je IDEJA

- ❖ Ideja se razvrstava u jednu od tri glavne kategorije, kako bi se identifikovali pravi izvori finansiranja
 1. Izgradnja i unapređenje **istraživačkih kapaciteta** organizacije/preduzeća, uključujući treninge i/ili istraživanja za generisanje novih znanja
 2. **Inovacije** u smislu transfera tehnologija, pristupa rizičnim kapitalima (venture capital) i inovativnim uslugama podrške u cilju novih i unapredjenih proizvoda i usluga ili unapredjenja proizvodnih procesa/organizacije/marketing strategije
 3. **Razvojne aktivnosti** preduzeća, kroz uspostavljanje inovativne kompanije, proširenje i internacionalizacija postojećeg biznisa ili kreiranje novih poslovnih partnerstava



v0008b018 fotosearch.com



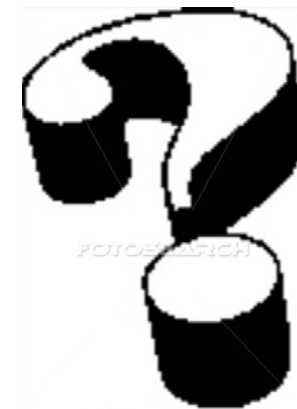
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Koji program ili izvor finansiranja je odgovarajući za IDEJU?

6 ključnih pitanja za identifikaciju relevantnog “finansijskog alata”:

1. Da li partneri iz Srbije mogu učestvovati u programu/projektu?
2. Da li je moja organizacija/preduzeće “eligible” za dati program ili izvor finansiranja?
3. Da li su moja istraživanja, inovacije ili razvojne aktivnosti preduzeća “eligible”?
4. Kakav je vremenski okvir apliciranja i realizacije?
5. Koji tip finansijske pomoći mogu dobiti, i/ili u kojem iznosu granta?
6. Kakav je sastav/struktura Konzorcijuma zahtevana?

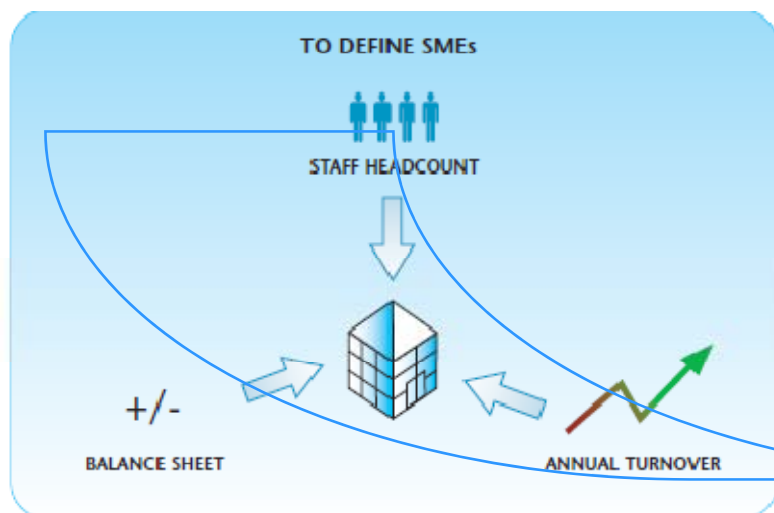


hwbw1257 www.fotosearch.com

Definicija SME (2005)

Shodno pragovima za kategorije:

- broj zaposlenih
- godišnji obrt ili
- godišnji bilans stanja



Enterprise category	Headcount: Annual Work Unit (AWU)	Annual turnover	Annual balance sheet total
Medium-sized	< 250	≤ €50 million (In 1996 € 40 million)	≤ €43 million (In 1996 € 27 million)
Small	< 50	≤ €10 million (In 1996 € 7 million)	≤ €10 million (In 1996 €5 million)
Micro	< 10	≤ €2 million (previously not defined)	≤ €2 million (previously not defined)

ili



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EU finansijski instrumenti 2007-2013

1. **Istraživanja:** **FP7** – 7th Framework Programme – Sedmi okvirni program (**50.5** milijardi €)
 2. **Inovacije:** **CIP** – Competitiveness and Innovation Framework Programme (**3.6** milijardi €)
 3. **Tržišno orijentisana istraživanja:** **EUREKA** programme (nacionalno finansiranje MPN, 50.000 €/god.)
 4. **Kohezione politike:** **SF** – Structural Funds Structural Funds (European Regional Development Fund – **ERDF** and European Social Fund - **ESF**) (**86** milijardi €)
 5. **Instrumenti za prepristupnu pomoć:** **IPA** – Instrument for Pre-accession Assistance (**10.5** milijardi €)
-
1. **FP8** – podrška Evropi 2020 (Green paper)



mny_tr_c www.fotosearch.com



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Izvori informacija, savetovanje i partnerstvo

I) Korisni sajtovi

<http://www.welcomeurope.com>

http://ec.europa.eu/research/sme-techweb/index_en.cfm

http://cordis.europa.eu/eu-funding-guide/home_en.html

http://ec.europa.eu/small-business/index_en.htm

<http://euroalert.net/en/callsindex.aspx>

<http://www.europa.rs/en/kakoDoFondova/otvoreno.html>

<http://www.eurekanetwork.org>

<http://www.ncp-sme.net/>

<http://www.bas-serbia.org/>

<http://www.wbc-inco.net/object/news/list>

<http://www.access2finance.eu/>

<http://entrepreneurs.gate2finance.com/>

<http://ec.europa.eu/youreurope/business>

Vesna Mandić

DODATNO!!!

1. Zaposliti/angažovati
Projekt menadžera
2. Uspostaviti saradnju sa
pojedincima/institucija-
ma koje imaju iskustva
sa EU projektima
3. Konstantno pratiti
informacije i nove
pozive
4. Postaviti profil na
sajtovima





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- 04/21 Commission authorises temporary Romanian scheme to grant limited amounts of aid of up to €15.000

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SEARCH FOR EU FUNDING

- European funds
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- EU Funding news
- EU Tenders
- FP7- 7th Framework Programme
- Structural funds 2007-2013

450 evropskih fondova

Nudi izbor:

- Organizacije
- Sektora
- Regiona



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Your Europe portal

- Višejezički on-line servise za kompanije koje traže biznis u drugim zemljama.
- Podržan od EC i vlada zemalja

<http://ec.europa.eu/youreurope/business>



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TechWeb portal za SME

SME Techweb je portal

Evropske Komisije za Istraživanja i Inovacije namenjen SME koje žele da se uključe u projekte EU iz FP7 programa.

Kategorizacije SMEs u FP7:

1. Research-performing SME
2. Research-acquaring SME

http://ec.europa.eu/research/sme-techweb/index_en.cfm



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TechWeb portal za SME

European Commission
Research & Innovation - SME

European Commission > Research & Innovation > SME Techweb > Research-performing SMEs

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Newsletter >

Support

Step-by-step guide

Publications

Calls >

Workshops >

Other SME sites

Research-performing SMEs

Cooperation

The Cooperation Programme is the heart of FP7 and represents two thirds of the overall budget. It is intended to facilitate collaborative research across Europe through transnational consortiums of industry. Research is carried out under ten themes, each of which has its own dedicated SME strategy. At least 15% of the funding available under the cooperation Programme goes to SMEs.

[more ...](#)

People

The Marie Curie Actions ("People" Programme in FP7) are focused on training, mobility and career development of researchers. They are open to individual researchers at all stages of their career and research institutions both in the public and the private sector. Applicants may be situated in EU Member States, Associated States and Third countries. Proposals from all areas of research are welcome, there are no thematic priorities.

One of the Actions, the "Industry-Academia Partnerships and Pathways" ("IAPP") scheme aims specifically at establishing long-term research cooperation between the public and the private sector, including SMEs.

[more ...](#)

Eurostars

What is EUROSTARS?

The EUROSTARS programme is offered by EUREKA, an intergovernmental initiative established in 1985, aimed at enhancing European competitiveness through support to businesses, research centres and universities who carry out pan-European projects for developing innovative, products, processes and services. EUROSTARS is an Article 169 initiative focusing on funding for R&D-performing SMEs. The programme offers combined national funding to support R&D performing SMEs leading international collaborative research projects. Thirty one countries are involved so far with an estimated budget of 400 million.

The European Parliament and Council have agreed on to provide EUR 100 million for the Eurostars Joint Programme for the duration of FP7.

Za SME koje su istraživački orijentisane, imaju potencijal (istraživače, opremu) i reference

- Cooperation
- People
- Eurostars

http://ec.europa.eu/research/sme-techweb/index_en.cfm?pg=perform



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



TechWeb portal za SME

European Commission
Research & Innovation - SME TECHWeb

European Commission > Research & Innovation > SME Techweb > Research-acquiring SMEs

Research-acquiring SMEs

Home
News >
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Other SME sites

Individuals

Associations

EraSME
EraSME is a network of 19 national and regional research programmes supporting SMEs, currently supported under the Sixth Framework Programme. It was the first to take an integrated, transnational approach and make cross-border SME-research cooperation possible.
[more ...](#)

Research for SMEs
Through the 'Research for SMEs' scheme, research-acquiring SMEs can receive support as individual SMEs. Projects must fit into the overall business and innovation needs of the SMEs, and render clear exploitation potential and economic benefits for the SMEs involved.
[more ...](#)

Research for SME associations
'Research for SME Associations' aims at developing technical solutions to problems common to a large number of SMEs in specific industrial sectors or segments of the value chain through research that could not be addressed under 'Research for SMEs'.
[more ...](#)

CORNET
'Collective Research Networking' is an ERA-NET in the field of Collective Research. Collective research programmes benefit all or most of the SMEs working in the same branch of industry. Intellectual property generated through the project are typically distributed to the firms in the target sector.

Za SME kojima je potrebna spoljna ekspertiza (univerzitet ili istraživački centar) koji kao RTD performers realizuju njihova istraživanja (outsourcing)

- EraSME
- **Research for SMEs**
- **Research for SME association**
- CORNET

http://ec.europa.eu/research/sme-techweb/index_en.cfm?pg=perform



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WBC-INCO.net platforma

wbc-inco.net
Co-ordination of Research Policies with the Western Balkan Countries

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Co-ordination of Research Policies with the Western Balkan Countries

The Western Balkan Countries INCO-NET enhances integration of the Western Balkan countries (WBC) in the European Research Area.

The initiative is supported by the European Commission under the 7th Framework Programme for Research and Technological Development.

The issue of enlargement in the direction of the so-called Western Balkan countries is high on the political agenda of the European Union. The Western Balkan countries INCO-NET assists in developing the relationship between the EU and the WBCs in the area of science and technology (S&T). Throughout its total duration of six years (2008 to 2013), the project supports the **Steering Platform on Research for the Western Balkan countries** in the facilitation of interaction between the Western Balkan countries, the EU Member States, states associated to the Framework Programmes for RTD and the European Commission. It is a strategic body designed to deal with European, multilateral and regional issues of science and technology policies in and with the WBCs.

The core objectives of WBC-INCO.NET are:

- to support the bi-regional dialogue on science and technology (S&T) by benefiting from and interacting with the Steering Platform on Research for the Western Balkan countries
- to identify RTD potentials and priorities for take-up in FP7 and other European programmes in a transparent and methodologically sound way
- to enhance participation of researchers from the region in European projects of mutual interest and benefit by implementing capacity building measures and accompanying networking activities.
- to analyse innovation needs and barriers to innovation in information and best practices on innovation policies and to promote further WBC cooperation in the field of innovation and
- to establish closer cooperation between research and innovation, to foster intersectoral dialogue and to support the training of innovation

WBC-INCO.NET - Video

Tekući FP7 projekat

Koordinacija istraživačkih politika sa WBC zemljama

- Odlična WEB platforma za informisanje
- Potpomaže uključ enje WBC zemalja u Evropski istraživački prostor (ERA)

http://www.wbc-inco.net/about/index_en.html



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Information about UE - EU Funding - Calls for Proposals Sunday, April 24, 2011

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[Free Business Grants](#)
[Women Grants](#)
[Art Funding Grants](#)

European Union Grants and Calls for Proposals for funding projects

[FP7 Calls](#)
[Now Open!](#)
[By category](#)
[Due to close \(2011\)](#)


S.M.E.

Page 1 of 4 [next](#) ▶


Call for Proposals - European Network of Mentors for Women Entrepreneurs - 6/G/ENT /CIP/10/E/N01C21


 published in [OJEU C 96, 29.03.2011, p. 8](#) under [S.M.E.](#)


 next deadline [Wednesday, April 20, 2011](#)


 This project is intended to encourage and support entrepreneurship among women by creating a European

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EU fondovi

Calls for proposals:

- Po kategorijama
- Otvoreni
- FP7
- Zatvoreni

<http://euroalert.net/en/callsindex.aspx>



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Delegacija Evropske Unije u Republici Srbiji - portal

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 - Europe Aid
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HOW TO ACCESS EUROPEAN UNION FUNDING

Please note that access to EU funds does not require intermediaries. All relevant information on current assistance projects is available on this website and the web site of the [European Commission](#). For potential future projects, all relevant information is available from the Delegation of the European Union to the Republic of Serbia.

Publication reference	Project title	Publication date	Deadline for submission	Status
EuropeAid/130476 /C/SUP/RS 10SER01/22/12	Supply of equipment for the National Referent Laboratories Directorate - Re-launch Procurement notice Tender dossier	15/03/2011	16/05/2011 13:46	OPEN
EuropeAid/130332 /C/SER/RS 10SER01/19/11	Strengthening of the Serbian system of Market Surveillance for non-food and food products Procurement notice Corrigendum no 1 Clarification			
EuropeAid/130477 /C/WKS/RS 10SER01/03/21	Leskovac Waste Water Treatment Plant	01/03/2011	30/05/2011 13:00	OPEN

Potrebna registracija na
PADOR za dobijanje
EuropeAid broja

http://ec.europa.eu/europeaid/work/onlineservices/pador/index_en.htm

<http://www.europa.rs/en/kakoDoFondova/otvoreno.html>



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BAS program - Srbija



english

- ▶ Naslovna strana
- ▶ Tipovi projekata
- ▶ BAS Procedura
- ▶ Preduzeća
- ▶ Konsultanti
- ▶ Pitanja/odgovori
- ▶ Kontakt
- ▶ Vesti

Ukratko o programu
[BAS Srbija](#)

Linkovi
[Program TAM BAS](#)
[Evropska Banka za Razvoj](#)

Business Advisory Service- Program pruanja savetodavnih usluga

BUSINESS ADVISORY SERVICE (BAS) PROGRAMME je program pruanja pomoci razvoju malih i srednjih preduzeca. BAS PROGRAM SRBIJA nudi grant od 25% do 75% neto troškova pojedinacnog projekta, maksimalno u iznosu do EUR 10,000. Takodje, podrazumeva saradnju i pomoc pri izboru odgovarajucih domacih konsultanata u resavanju specficnih poslovnih problema i izvrsenju konkretnih konsultantskih zadataka. U slucaju da medju domacim konsultantima ne postoji odgovarajuca ekspertiza, omogucice se dolazak konsultanata iz inostranstva koji ce svoje znanje i umece podeliti sa domacim konsultantima.



<http://www.bas-serbia.org/>



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Izvori informacija, savetovanje i partnerstvo

Traženje partnera

- ❖ <http://www.ncp-sme.net/partner-search>
- ❖ <http://www.ideal-ist.net/partner-search/allps>
- ❖ http://cordis.europa.eu/fp7/partners_en.html
- ❖ www.enterprise-europe-network.ec.europa.eu/index_en.htm
- ❖ <http://www.proinnoeurope.eu/index.cfm?fuseaction=page.display&topicID=91&parentID=0>
- ❖ http://llp.teamwork.fr/partner_search/home.php

Postavljanje svog profila, registracija na sajtovima EU fondova i programa

- ❖ Kratak opis - delatnosti, ekspertiza osoblja, resursi
- ❖ Lista razvojnih i istraživačkih oblasti
- ❖ Zahtev – potreba za istraživanjima u partnerstvu (pomoć NCP i EEN)
- ❖ Zahtevani profil potencijalnih partnera (RTD, preduzeće, konsalting agencija..)

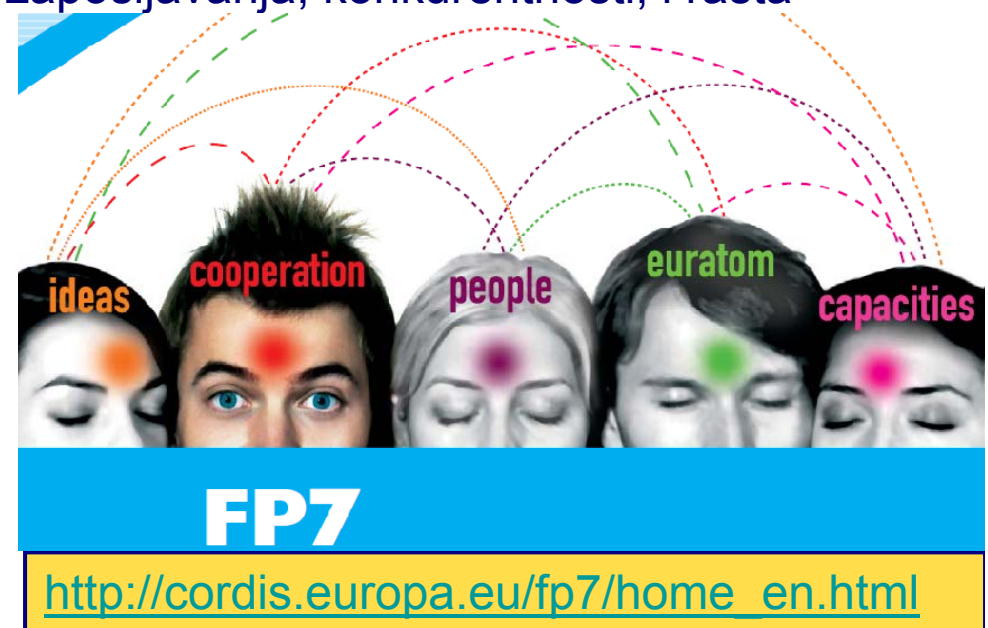


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7th Framework Programme – Sedmi okvirni program

- ❖ FP7 je skraćenica za the Seventh Framework Programme for Research and Technological Development
- ❖ Realizuje se u periodu 2007 – 2013
- ❖ Ukupan budget je 50,5 milijardi €
- ❖ Dizajniran je da odgovori na potrebe zapošljavanja, konkurentnosti, i rasta kvaliteta života u Evropi
- ❖ Grupisan je u 4 kategorije
 - Cooperation
 - People
 - Idea
 - Capacity



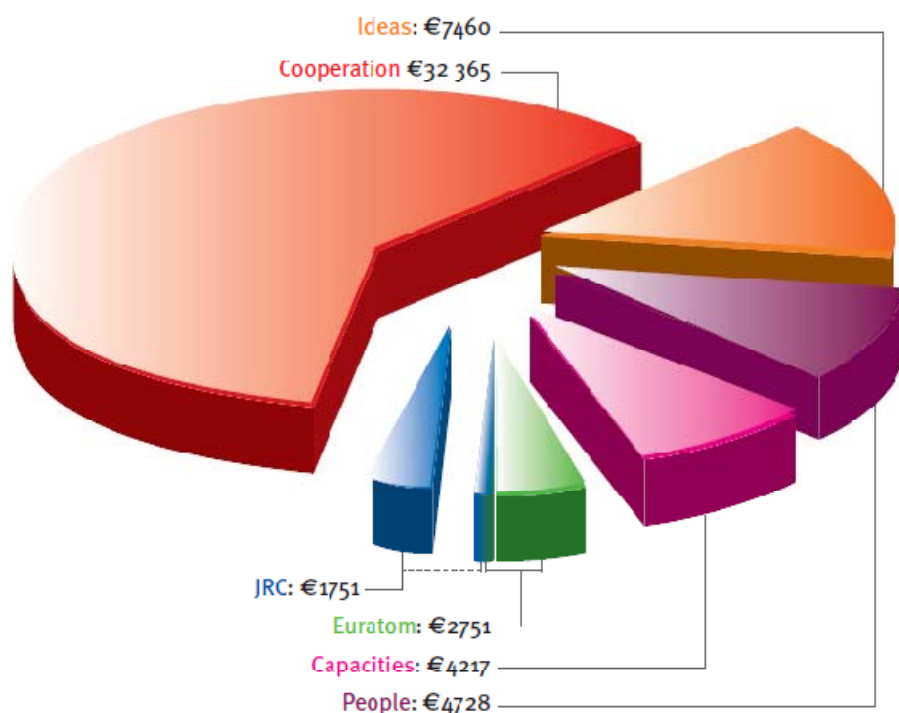


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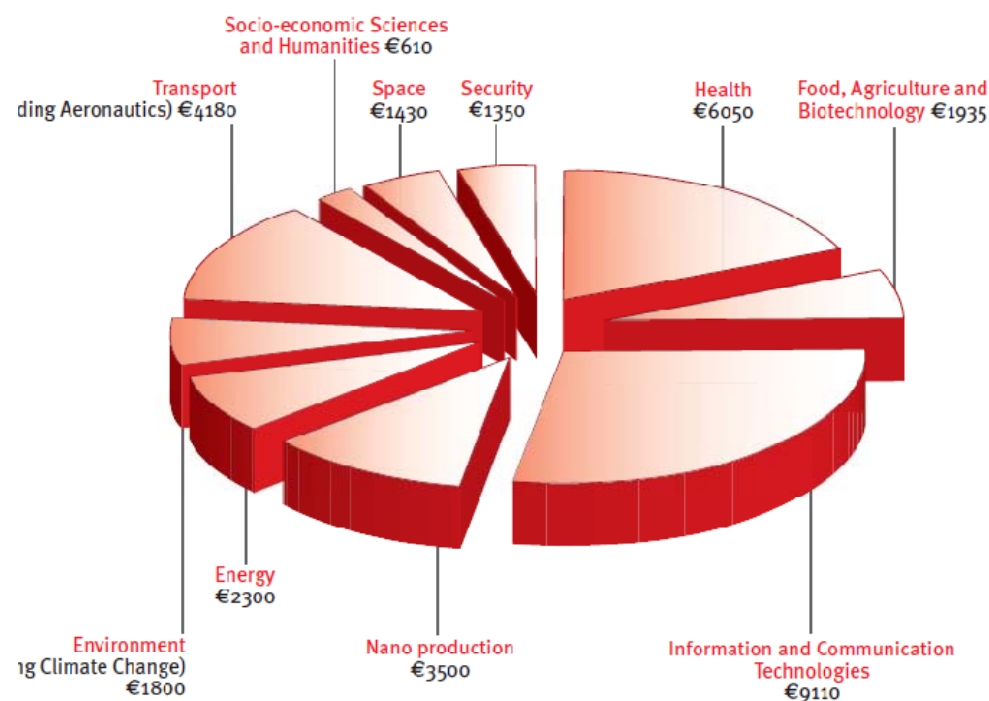


7th Framework Programme – Sedmi okvirni program

The indicative breakdown (€ million) of FP7



The Cooperation Programme breakdown (€ million)



http://cordis.europa.eu/fp7/home_en.html



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7th Framework Programme – Sedmi okvirni program

CORDIS web portal
za informacije o
pozivima i
projektima u okviru
FP7

**Cooperation
People
Idea
Capacity**

http://cordis.europa.eu/fp7/home_en.html



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7th Framework Programme – Sedmi okvirni program

Cooperation - Collaborative research

- Health
- Food, Agriculture and Biotechnology
- Information and Communication Technologies
- Nanosciences, Nanotechnologies, Materials and new Production Technologies
- Energy
- Environment (including climate change)
- Transport (including Aeronautics)
- Socio-economic sciences and Humanities
- Security
- Space

People - Human Potential, Marie Curie actions

- Initial training of researchers - Marie Curie Networks
- Life-long training and career development - Individual fellowships
- Industry-academia pathways and partnerships
- International dimension - outgoing and incoming fellowships, international cooperation scheme, reintegration grants
- Excellence Awards

Ideas - European Research Council

- Frontier research actions

Capacities - Research capacities

- Research infrastructures
- Research for the benefit of SMEs
- Regions of Knowledge
- Research Potential
- Science in Society
- Support to the coherent development of research policies
- Specific activities of international cooperation

http://cordis.europa.eu/fp7/home_en.html



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7th Framework Programme – Sedmi okvirni program

Cooperation-Collaborative research (all)

- Health
- Food, Agriculture and Biotechnology
- Information and Communication Technologies
- Nanosciences, Nanotechnologies, Materials and new Production Technologies
- Energy
- Environment (including climate change)
- Transport (including Aeronautics)
- Socio-economic sciences and Humanities
- Security
- Space

Ideas - European Research Council

- Frontier research actions

SME - partneri ili aplikanti

IAPP

RSMES

People - Human Potential, Marie Curie actions

- Initial training of researchers - Marie Curie
- Networks
- Life-long training and career development
- Individual fellowships

Capacities - research capacities

- Research infrastructures

Industry-academia pathways and partnerships

- international cooperation scheme, reintegration grants
- Excellence Awards

Research for the benefit of SMEs

- Research Potential
- Science in Society
- Support to the coherent development of research policies
- Specific activities of international cooperation

http://cordis.europa.eu/fp7/home_en.html



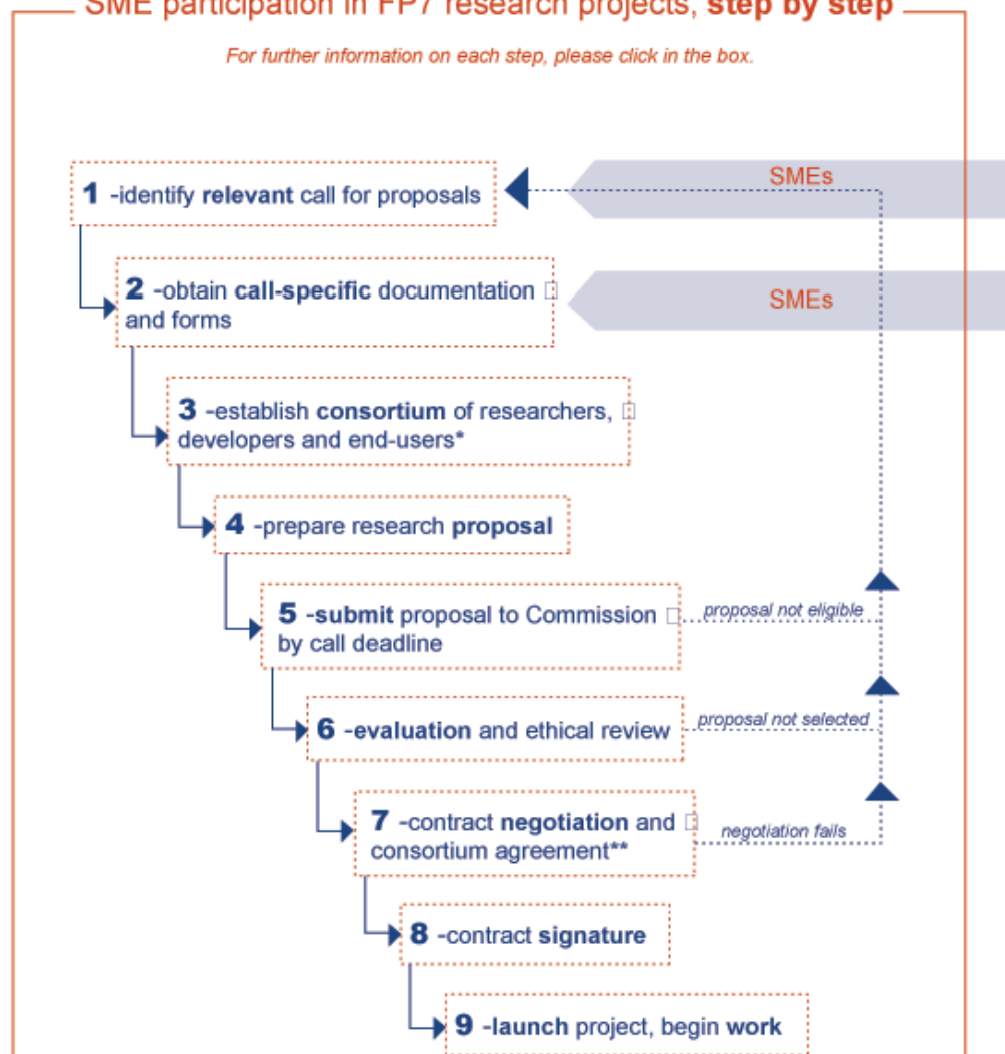
PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



7th Framework Programme – Sedmi okvirni program

SME participation in FP7 research projects, **step by step**

For further information on each step, please click in the box.



<http://cordis.europa.eu/fp7/dc/index.cfm>

Information package

- Call fiche
- Work programme
- Guide for applicants

Proposal templates

- Forms A
- Form B

Electronic Proposal Submission Service

Evaluation criteria

- S&T quality
- Implementation
- Impact



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



7th Framework Programme – Sedmi okvirni program

Registracija organizacije/preduzeća - PIC (Participant Identification Code) broj

Olakšana procedura apliciranja i ugovaranja, jer je učesnik već registrovan u EC bazi

The screenshot shows the 'European Commission RESEARCH - Participants' website. The main navigation includes 'Home', 'My Organisations', 'FP7 Calls', and 'Support'. Below this are 'Register', 'Search', and 'LFV Simulation' buttons. The 'REGISTER NEW ORGANISATION' section contains the following text:

Registering an organisation will allow you to receive its Participant Identification Code (PIC).

More information about PICs can be found here. Using a PIC for your organisation has several advantages which are fully explained in this [FAQ entry](#).

Use the search facility to check if an organisation has already a PIC. You can check if an organisation has already a PIC [here](#). If you do not find a pic for your organisation you have to first register as ECAS user here.

With your ECAS password you can register your organisation here.

The steps to register your organisation are:

- STEP 1: Search**
Use the [search](#) facility to check whether your organisation is already registered.
- STEP 2: Self-Register your organisation in PP**
[Register](#) your organisation using your ECAS account details. After providing all the necessary details, press the **[CONFIRM]** button to submit your registration information to the Central Validation Team (CVT). If you wish to suspend the registration process at any point, the data entered may be saved as a draft by clicking the **[Save Draft]** button. You may return to the registration process at any time.
- STEP 3: Modify your self Registration**

On the left side, there is a 'LOGIN' section with a key icon and a 'Login' link. Below it, there are three bullet points: 'You don't have an account yet? Please [register](#)', 'Authentication and security help is available [here](#)', and 'Portal registration demo is available [here](#)'. Below that is a 'NEED HELP?' section with three bullet points: 'See the [online user manual](#)', 'You can consult [FAQS](#)', and 'Watch the demonstration of the Participant Portal: - [Introduction](#)'. The last bullet point says 'If you cannot find an answer there, then submit your question via the [FP7 contact desk](#)'.

http://ec.europa.eu/research/sme-techweb/index_en.cfm?pg=perform



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Olakšana procedura apliciranja i ugovaranja, jer je učesnik već registrovan u EC bazi

- ❖ **Korak 1: Pretraga** – provera da li je organizacija/preduzeće već registrovano u bazi
- ❖ **Korak 2: Registracija** organizacije/preduzeća, korišćenjem ECAS (European Commission Authentication Code). Nakon unosa osnovnih podataka, i potvrde toga, informacije se salju u CVT (Central Validation Team).
- ❖ **Korak 3: Modifikovanje podataka** u Registraciji – Modifikovanje, brisanje i dodavanje podataka, dodatne dokumentacije itd.

Detaljnije – **Participant Portal Guide – User Manual (PDF)**

http://ec.europa.eu/research/participants/portal/ShowDoc/Participant+Portal/portal_content/help/participant_portal_usermanual.pdf

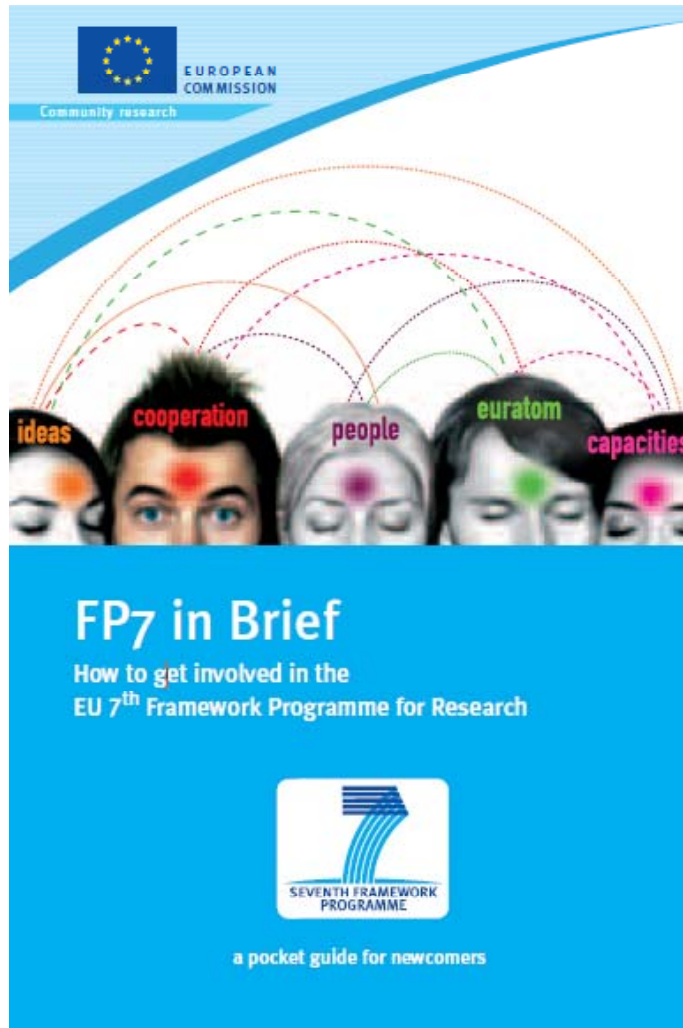
http://ec.europa.eu/research/sme-techweb/index_en.cfm?pg=perform



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7th Framework Programme – Sedmi okvirni program



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http://ec.europa.eu/research/fp7/pdf/fp7-inbrief_en.pdf



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



FP7 Cooperation

- ❖ Birati oblasti koje odgovaraju R&D aktivnostima SME,
- ❖ Svaki poziv za projekte definiše oblasti u radnom programu (**Work Programme**)
- ❖ Finansijske i administrativne procedure su pojednostavljene, sa grant finansiranjem R&D aktivnosti SME do **75%**
- ❖ Veliki broj poziva i projekata (2/3 ukupnog budžeta za FP7, oko 35 milijardi €)
- ❖ Uključuje 10 tema:
 - Health
 - Food, agriculture and fisheries, and biotechnology
 - Information and Communication Technologies (ICTs)
 - Nanosciences, nanotechnologies, materials and new production technologies (NMP)
 - Energy
 - Environment (uključuje klimatske promene)
 - Transport (uključuje aeronautiku)
 - Socio-economic sciences and the humanities
 - Space
 - Security

http://cordis.europa.eu/fp7/cooperation/home_en.html



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



FP7 Cooperation

- ❖ Pravila finansiranja (odnos **granta** i **kofinansiranja**) zavisi od tipa aktivnosti i vrste partnera – pravno lice
 - Za **RTD aktivnosti** - 50%g+50%k generalno, osim za SMEs, neprofitne org., univerzitete, institute, R&D centre - 75%g+25%k
 - Za **demonstracione aktivnosti** 50%g+50%k
 - Za **ostale aktivnosti** 100%g+0%k
 - Menadžment aktivnosti
 - Networking aktivnosti
 - Treninzi i obuke
 - Koordinacija
 - Diseminacija
 - Iznos overheada može biti i do 60% (definisano u Guide for applicants)

http://cordis.europa.eu/fp7/cooperation/home_en.html



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



FP7 People – Industry-academia partnership and pathways (IAPP)

- ❖ Dizajniran po meri SMEs
- ❖ Podržava saradnju i razmenu ljudskih resursa između akademskih institucija (non-commercial sector) i industrije (commercial sector)
- ❖ Commercial partners: profitne, tržišno orijentisane kompanije (inkubatori, start-up preduzeda, spin-off, preduzeda nastala zajedničkim ulaganjem)
- ❖ Privatni partneri: od malih preduzeda sa istraživačkim kapacitetom do velikih multinacionalnih kompanija
- ❖ Podržava se: obuka istraživača, razvoj karijere i razmena i transfer znanja, naročito sa MSP (SME), ali uključujući i tradicionalnu proizvodnu industriju
- ❖ Najmanje po jedan učesnik iz svakog od sektora (koordinator može biti bilo ko)
- ❖ Partneri moraju biti iz najmanje dve različite Zemlje članice ili Pridružene zemlje
- ❖ Broj učesnika nije ograničen, ali praksa svedoči da je najčešći broj partnera 2-3, a najviše učesnika u ovakvoj shemi je bilo 4 – 6;
- ❖ Trajanje: 48 meseci

http://cordis.europa.eu/fp7/people/industry-academia_en.html



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



FP7 People – Industry-academia partnership and pathways (IAPP)

- ❖ Finansiranje od strane EC **100%** od troškova projekta (kvalifikovani, direktni)
- ❖ Troškovi svrstani u 6 kategorija:
 1. Troškovi života na mesečnom nivou
 2. Troškovi mobilnosti (1000 €/mes. sa porodicom, 700 €/mes. bez porodice)
 3. Troškovi treninga istraživača ili troškovi transfera znanja: 1800 € (čovjek/ mes.)
 4. Aktivnosti menadžmenta: max. 10% od ukupne dotacije EU;
 5. Overheads: max. 10% od ukupnih direktnih troškova
 6. Sitna oprema (samo za MSP): max. 10% od ukupne dotacije EU.
- ❖ Finansiraju se sledeće aktivnosti:
 - Razmena znanja i iskustva kroz međusektorska privremena zaposlenja;
 - Aktivnosti umrežavanja;
 - Angažovanjeiskusnih istraživača **izvan partnerstva** za uključivanje u transfer znanja i/ili obuku istraživača;
 - Organizovanje radionica i konferencija (uključujući istraživački tim učesnika i eksterne istraživače);

http://cordis.europa.eu/fp7/people/industry-academia_en.html



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Capacity – Research for the benefit of SMEs

- ❖ Cilj programa je jačanje “inovativnog potencijala” SMEs i njihovog učešća u razvoju novih proizvoda i tržišta
- ❖ Program pomaže u finansiranju spoljne ekspertize za istraživanja i razvoj, uspostavljanju partnerstava i mreža za razmenu iskustva, između SME i RTD sektora
- ❖ SMEs su direktni korisnici projekta (EC uplacuje grant ka SME)
- ❖ Oni investiraju u RTD projekat kroz ugovaranje RTD organizacije i na taj način finansiraju istraživačke i demonstracione aktivnosti (plaćanje preko računa)
- ❖ Dobijaju tehnološka znanja i iskustva potrebna za razvoj novih i unapredjenje postojećih proizvoda, procesa ili usluga
- ❖ Projekti se finansiraju u iznosu od 500.000 – 1.500.000 €
- ❖ EC fond za ove vrste projekata je 1.33 milijardi €
- ❖ Detaljnije u brošuri “Research for SMEs at a glance”

Research for SMEs
at a glance



[Research sme en.pdf](#)

ftp://ftp.cordis.europa.eu/pub/fp7/docs/research_smes_en.pdf



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Capacity – Research for the benefit of SMEs

❖ Finansiraju se sledeće aktivnosti:

- Istraživanja i aktivnosti tehnološkog razvoja (RTD) - 50%g+50%k, **75%g+25%k** (za SMEs, UNI, RTD...)
- Demonstracione aktivnosti (DEMO) - **50%g+50%k**
- Ostale aktivnosti (OTHER) - **100%g**
- Menadžment aktivnosti (MANAG) - **100%g**

❖ **ALI finansijska podrška EC je limitirana na 110% od subcontracting iznosa (račun za RTD) da bi se podsticala istraživanja u SMEs**

❖ Struktura Konzorcijuma

- najmanje 3 SMEs
- najmanje 2 RTD organizacije
- ostali

❖ Uobičajeni broj partnera 5-10

Research for SMEs at a glance



ftp://ftp.cordis.europa.eu/pub/fp7/docs/research_smes_en.pdf



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Capacity – Research for the benefit of SMEs

Partners & costs	RTD [50%/75%]	DEMO [50%]	MANAG [100%]	OTHER [100%]	TOTAL	Maximum EC contribution
SME 1	260.000	10.000	60.000	10.000	340.000	270.000
Own activities	45.000	10.000				
Subcontracting	215.000					
SME 2	395.000	25.000	5.000	5.000	430.000	318.750
Own activities	55.000	20.000				
Subcontracting	340.000	5.000				
SME 3	125.000	0	5.000	10.000	140.000	108.750
Own activities	20.000					
Subcontracting	105.000					
RTD 1			5.000	0	5.000	5.000
RTD 2			5.000	30.000	35.000	35.000
OTH 1	10.000	40.000	0	0	50.000	25.000
TOTAL	790.000	75.000	80.000	55.000	1.000.000	762.500
TOTAL amount of subcontracting, excl. VAT						665.000
Maximum EC contribution = 110% of subcontracting to RTD performers excl. VAT						731.500
Requested EC contribution is the minimum of the two:						731.500

Primer konstrukcije budgeta

- ❖ Ukupni troškovi fiktivnog projekta su 1.000.000 €
- ❖ iako je EC grant po proračunu 762.500 € on se limitira na 110% od 665000, što iznosi 731.500 €

ec.europa.eu/pub/fp7/darch_smes_en.pdf



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



EUREKA – Mreža za tržišno orijentisana istraživanja i razvoj

- ❖ Pan-evropska mreža za tržišno orijentisane, industrijske organizacije usmerene na istraživanje i razvoj
- ❖ Pобољшanje uslova za stvaranje inovacija
- ❖ Stvaranje veza i mreža inovacija širom 36 zemalja od 1985
- ❖ Ciljevi:
 - Povećanje produktivnosti i konkurentnosti evropske industrije i ekonomije
 - Saradnja industrije, MSP, instituta, univerziteta u okvirima i izvan nacionalnih granica
 - Razvoj tržišno orijentisanih evropskih tehnologija, usluga i proizvoda
- ❖ Vrste projekata
 - Tradicionalni projekti -rezultat primenljiv na tržištu (“**Bottom-up**”)
 - Mreža projekata u jednoj tematskoj oblasti -“**Umbrella**”
 - Industrijski usmereni projekti u oblastima visoke strateške važnosti za Evropu –“**Cluster**”



<http://www.eurekanetwork.org/>
www.eurekanetwork.org/activities/eurostars



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EUREKA – Mreža za tržišno orijentisana istraživanja i razvoj

- ❖ Konzorcijum: najmanje 2 učesnika iz 2 različite zemlje članice Eurostars programa (1 registrovana inovativna organizacija i 1 preduzeće iz zemlje)
- ❖ EUREKA tehnološke oblasti:
 - Elektronika, telekomunikacije i IT
 - Industrijska proizvodnja, materijali i transport
 - Ostale industrijske tehnologije
 - Energetske tehnologije
 - Hemija, fizika i eg.nauke
 - Biološke nauke
 - Poljoprivreda i biotehnologije
 - Merenja i standardi
 - Tehnologije za zaštitu ljudske vrste i životne sredine..



<http://www.eurekanetwork.org/>
www.eurekanetwork.org/activities/eurostars



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Instrument prepristupne pomoći (IPA)

- ❖ Pomoć državama na putu evropskih integracija i priprema institucija za korištenje strukturnih i kohezionih fondova
- ❖ Usvajanje EU principa i pravila,
- ❖ Izgradnja i osnaživanje resursa, sticanje iskustva
- ❖ Dokazivanje administrativnog kapaciteta i sposobnosti da se zemlja integriše u strukture EU
- ❖ Tipovi:
 - Nacionalna IPA – program pomoći usmeren na prioritete u okviru svake od država korisnika IPA
 - Višekorisnička IPA (Multi Beneficiary IPA) – zajednički program pomoći za sve države kandidate (Turska, Hrvatska, BJR Makedonija) i potencijalne kandidate (Srbija, BiH, Crna Gora i Albanija)

http://ec.europa.eu/regional_policy/funds/ipa/index_en.htm



PROMOCIJA ISTRAŽIVANJA I INOVACIJA U FUNKCIJI KONKURENTNOSTI



Instrument prepristupne pomoći (IPA)

- ❖ Struktura IPA fondova – 5 komponenti:
 - I. **Transition Assistance and Institution Building (I)** - pomoć u procesu tranzicije i izgradnje institucija, s ciljem ispunjavanja kriterijuma približavanja EU i jačanja administrativnih i pravosudnih kapaciteta;
 - II. **Regional and Cross-Border Co-operation (II)** - regionalna i prekogranična saradnja;
 - III. Regional Development (III) - regionalni razvoj;
 - IV. Human Resources Development (IV) - razvoj ljudskih resursa;
 - V. Rural Development (V) - razvoj sela i poljoprivrede
- ❖ Uslov za pristupanje komponentama III, IV i V je
 - Status kandidata
 - Decentralizovani sistem upravljanja fondovima (DIS)

http://ec.europa.eu/regional_policy/funds/ipa/index_en.htm



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Instrument prepristupne pomoći (IPA)



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Hvala na pažnji

Prof. dr Vesna Mandić

Univerzitet u Kragujevcu
Fakultet inženjerskih nauka
Sestre Janjić 6, Kragujevac

Email: mandic@kg.ac.rs

www.fink.rs

www.wbc-vmnet.rs

www.ctc.kg.ac.rs