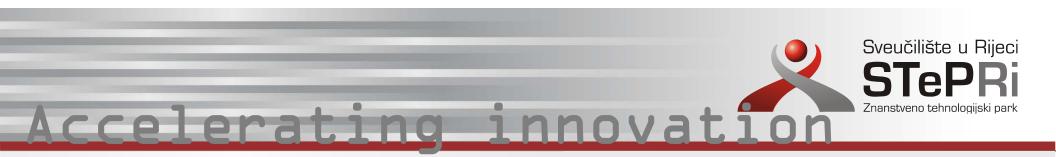


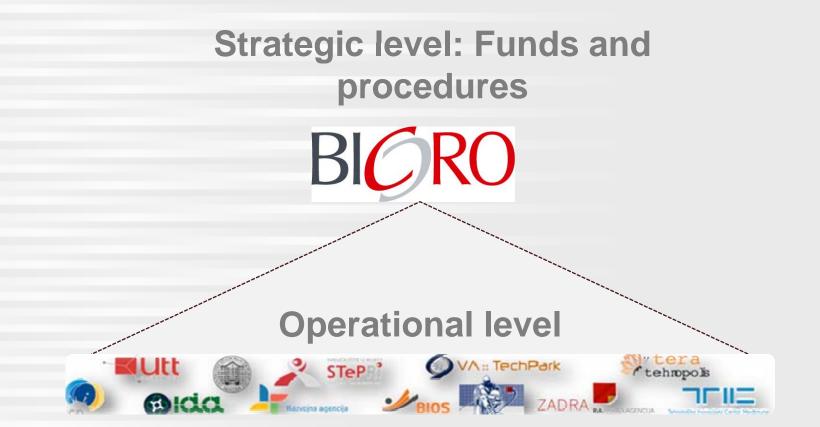
# PROOF OF CONCEPT GRANT FUND





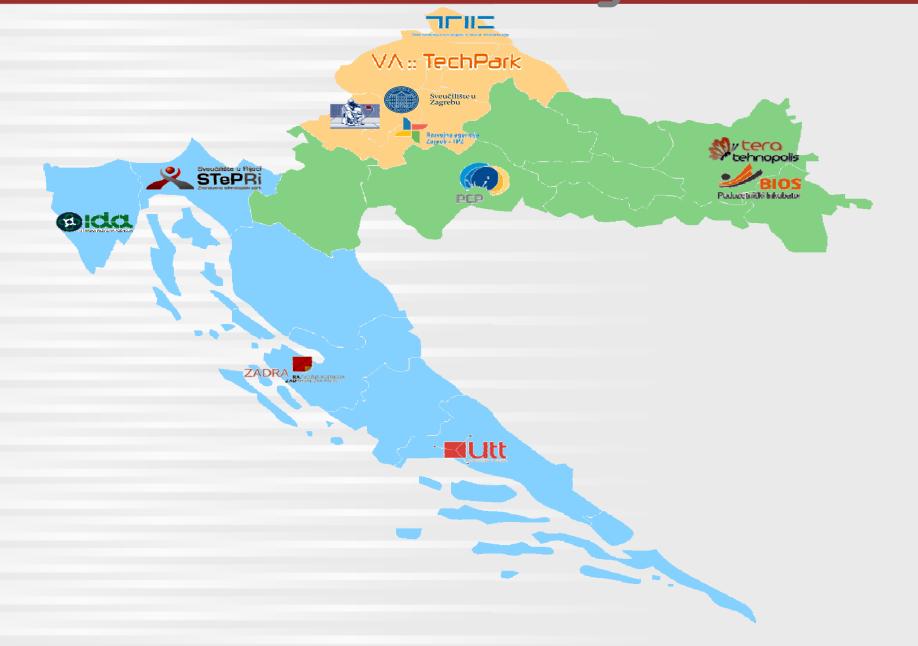
BICRO and partners (University of Zagreb
Technology Transfer Office, Technology Park
Varaždin, Science & Technology Park of the
University of Rijeka, Technology Innovation Center
Međimurje and TERA Tehnopolis) have created
Proof of Concept Grant Fund in Croatia





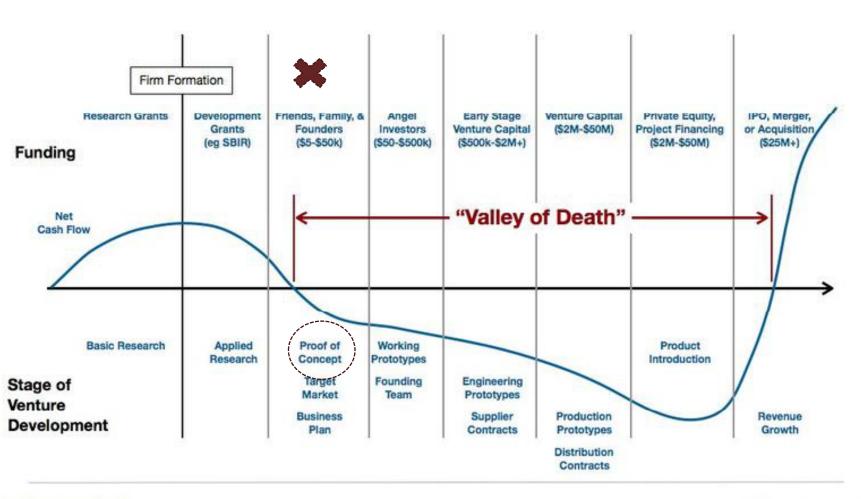


## Territorial coverage





Lifecycle of a venture





Graduate School of Management UCDAVIS

Source: http://andrewhargadon.typepad.com/my\_weblog/2010/04/into-the-valley-of-death.html



- Give applicants (=innovative companies and researchers) the opportunity to verify and validate the technical and commercial aspekt of research result
- provide support in the early stages of innovation (grants on a competitive basis from €5k up to €50k up to 75% of total project costs)



## It is not

- a source of funding scientific projects
- a source of funding projects with presumed low commercial potential
- a source of funding projects with NO tehnological risk



# Priority areas

- Electronics and Electrical Engineering
- Energy, environment, materials,
- ICT
- Health, Medicine, Pharmaceuticals
- Food Technology
- Engineering and Shipbuilding
- Traffic
- Other



must fall into one of the following categories:

- IPR protection of innovative ideas
- Technical feasibility demonstration
- Basic prototyping

and in addition :

- Market assessment
- Outline business planning or technology commercialization concepts
- Limited management support to establish the commercial viability of business concepts



# Stages of development

Hardware	Software	Explanation	
Concept	Concept	Idea	
Proof of Concept	Proof of Concept	Possible ways to show that the theory behind the concept is functional.	
Prototype	Alpha	First version of product meant for show reels and testing purposes ONLY. It is to give the visual presentation of a possibly real product.	
Work In Progress	Work In Progress	Several different stages of development.	
Functional prototype	Beta	Software that is almost complete, but still needs some fixing, is to be treated as not done. Feedback on the product is often gathered from a random selection of people	
Pilot	Release candidate	Product within the final stages of development.	
Final Product	Final Product	Product that has been tested both within closed test groups and open test groups. May still contain a few small issues, but in general it is a complete working product that will work as it is	

Source: reduced from <a href="http://en.wikipedia.org/wiki/Prototype">http://en.wikipedia.org/wiki/Prototype</a>

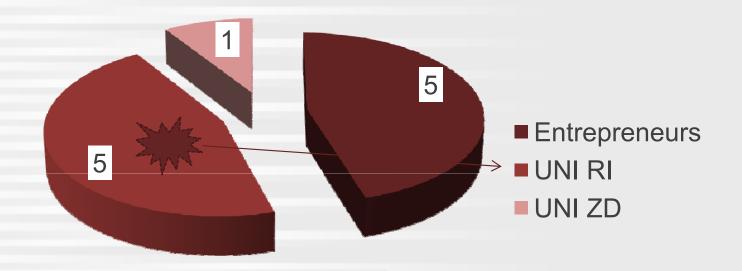


Proof Of Concept	No of projects	Contracted (€)
1. round	21	460.739
2. round	25	610.661
3. round	26	633.263
4. round	?	?

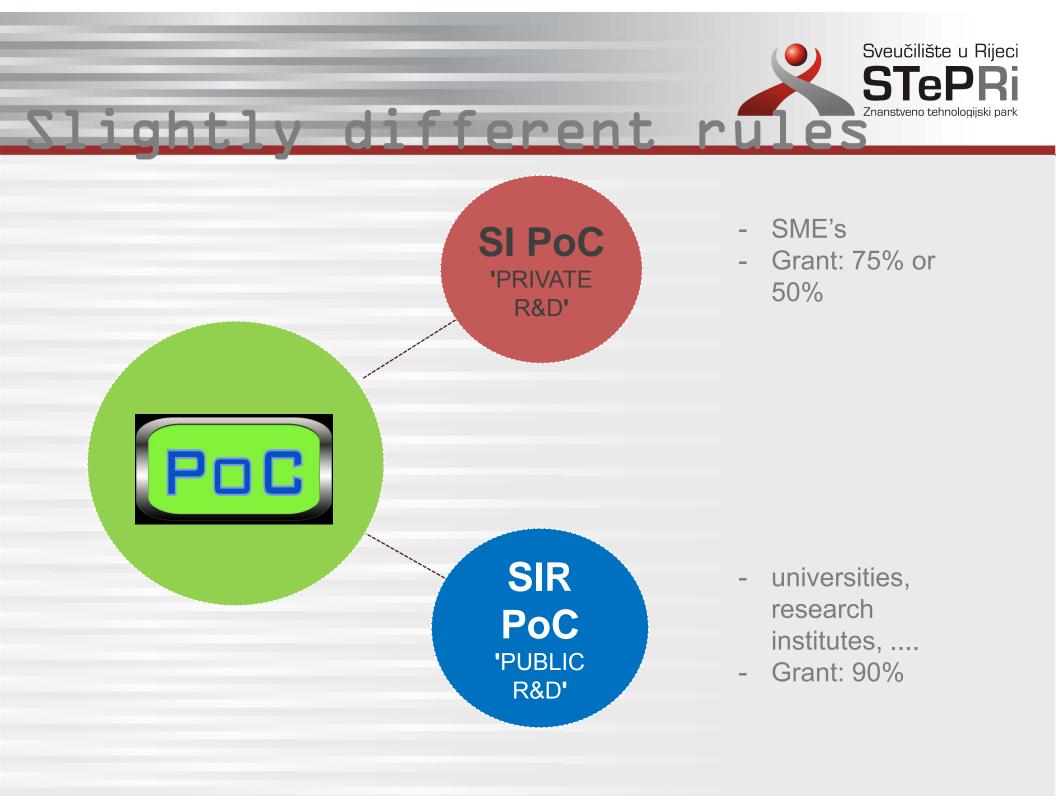
72 projects worth around 1.4m€



### No of projects



Worth around 240 k€





Picture taken from http://www.shareworld.co.uk/

#### Science and technology park of University of Rijeka, Itd.

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Bussines development manager

Neven Tamarut

han