

Subject:	REPORT of First Brokerage event
Place:	Belgrade, R. Serbia
Date:	19-20 October, 2011
Description:	<p>The main subject of the first brokerage event that was held on 19-20 October at Serbian Chamber of Commerce in Belgrade, R. Serbia and organized by Faculty of Mechanical Engineering in Kragujevac and Faculty of Mechanical Engineering in Belgrade was: Research and innovation promotion in the function of competitiveness. The goal of the event was recognition of importance of innovations and mobilization of research resources in an order to increasing the competitiveness of enterprises in domestic international market. The event lasted 2 days and there were over a 180 participants, representatives from universities, relevant ministries, research development departments, many company managers etc.</p> <p>Besides more than 20 successful presentations that were particularly interesting and widely discussed, the participants were able to see how to participate on the projects financed by the EU (FP7, TEMPUS, EUREKA, etc.).</p> <p>That was a great opportunity for everyone to know the possibilities for cooperation with scientific- research institutions and industries.</p>
Conclusion:	<p>This event was great opportunity for all participants to recognize the importance of connecting the academic environment with the industry. The questions that were asked and the discussion, showed the necessity of the collaboration between the two sectors in order of successfully applying for European projects according to the industrial requirements.</p>

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