

Subject:	REPORT of Third Brokerage event
Place:	University of Banja Luka, Faculty of Mechanical Engineering, R. Srpska
Date:	19 June 2012
Description:	<p>The third brokerage event was held on 19th June at Faculty of Mechanical Engineering in Banja Luka, R. Srpska. The issue of the event was: Promoting research and innovation for competitiveness.</p> <p>There were over a 40 participants, representatives from many companies from the manufacturing industries, universities, representatives from the Ministry of Science and Technology and Chamber of Commerce Republic Srpska, etc.</p> <p>The goal of the event was recognition of importance of innovations and mobilization of research resources in an order to increasing the competitiveness of enterprises in domestic and international market.</p> <p>Besides more successful presentations that were particularly interesting and widely discussed, the participants were able to see how to participate on the projects financed by the EU (FP7, TEMPUS, EUREKA, etc.).</p> <p>Several examples of experience of product development were presented and it was a great opportunity for participants to hear what kind of problems they could faced.</p> <p>Face to face meetings opened new perspectives for all participants from academic and industrial environment in order to improve cooperation and increase competitiveness.</p>
Conclusion:	<p>This event was great opportunity for all participants to recognize the importance of connecting the academic environment with the industry. The questions that were asked and the discussion, showed the necessity of the collaboration between the two sectors in order of successfully applying for European projects according to the industrial requirements.</p> <p>This is very important especially for countries in transition where companies have not enough facilities for specific sectors of development.</p>

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