



**VRPM Group**

**Match making support by ICIP**

**13 September, 2011**



This Project is funded by the EU

# Pilot Project

Match making is targeted to become in contact or to meet scientific and industrial partners for VRPM members.

The *first intention* is to present project ideas of group members to a wider audience;

The *second purpose* is reach the attention of possible cooperation organisations.



This Project is funded by the EU

# Pilot Project

The objective is to define common interest for a research / innovation project.

The *precondition* is therefore to have an understandable presentation of the project idea being communicated with the outside world.



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# Pilot Project

## ICIP is supporting the match making process by the following steps:

### ➤ Developing the project idea

- Easy understandable
- Identify possible programmes / sources
- Kind of cooperation searching for

This will rather be for each individual VRPM group member than for the group in general.

Individual meetings completed by end of this week!



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# Pilot Project

## ➤ Assist of partner search in CORDIS

- Individual project ideas would have to be placed ad CORDIS
- Active contacting of other members of the VRPM group is recommended
- Introduce to other members of VRPM group also your company profile

The company should actively contact other members of the VRPM group; ICIP can assist.

Activity should start beginning of week 19 Sept.



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# Pilot Project

## ➤ ICIP will check other groups in CORDIS

- Other groups in CORDIS might work on similar topics
- Members of other groups in CORDIS might work on similar topics

ICIP will inform the respective VRPM group member if others are working on similar project ideas.

Activity should start soon the project ideas have been improved; beginning of week 19 Sept.



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# Pilot Project

## ➤ Enterprise Europe Network - EEN

- Partner search is mainly relevant for technology and innovation oriented projects
- ICIP can be of help to fill out the search profile for VRPM group members

For some FP7 calls it is urgent, e.g. for 'factory of the future'.

The activity can start beginning of week 19 Sept.



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# Pilot Project

## ➤ Contact with German research network

- Contacting Fraunhofer Gesellschaft FhG organising applied research for SMEs
- Sending project ideas of VRPM group members to FhG institutes
- Acting as mediator in the match making process

The activity can start when project ideas are developed;  
mid of week 19 Sept.





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# Pilot Project

- **Partner search through ‘Balkan security network’**
  - The network has some incoming requests for cooperation with Serbian partners
  - Active partner search will be done as well through this network
  - Respective VRPM group members will be informed about results

The activity can start mid of week 19 Sept.



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# Pilot Project

## ➤ Assist the brokerage event 19/20 October 2011

- The workshop is organised by Vesna Mandić in cooperation with the Serbian Chamber
- The workshop is combined with a brokerage event
- Details will be explained by Vesna

Schedule: October 2011



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# Pilot Project

## Summary of time schedule:

- Assist the development of project ideas  
**proposed this week**
- Partner search with help of data bases  
**start beginning next week (19 September)**
- Contact with German networks  
**mid next week (21 September)**
- workshop and brokerage event  
**mid October 2011**

**Next steps will be decided afterwards.**



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### Improved SME Competitiveness and Innovation Project



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#### Competitiveness through innovation for economic growth

Component 2 of the ICIP focuses on supporting competitiveness and innovation through capacity building of both government institutions and specialist Business Innovation Support Organisations (BISOs).



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#### TOP NEWS

01/04/2011

#### > Introduced new innovation diagnostic tool - INNOVATE



At the workshop, jointly organized by EU funded projects ICIP and SECEP a new innovation diagnostic tool – was introduced.

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#### NEWS



25/03/2011

#### > Training for representatives of the state institutions on grant schemes

Representatives of national institutions responsible for the design and delivery of grant schemes to support SMEs and/or innovation, MoERD, NARD, SIEPA and Ministry of Education

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#### NEWS



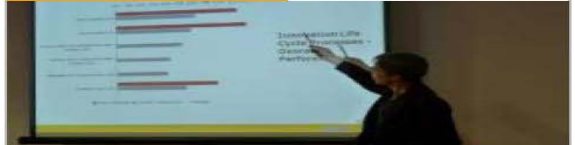
24/02/2011

#### > Joint ICIP-SECEP Training for Business Support Organization Managers

ICIP and SECEP projects organized two-day joint training for managers from business support organization.

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#### NEWS



14/02/2011

#### > Business support development workshop with RDAs and SME agencies

ICIP organized second workshop with RDAs and SME agencies and presented results of mapping of Business services providers and process of assessment of Business service organisations.

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