

WBC - VMnet QD - 02 - TSNA

## ANALYSIS OF THE CURRENT CONDITIONS IN THE ENTERPRISE AND THE ENVIRONMENT

First name and family name						
Date of birth						
Qualifications and vocation						
Post occupied/sector						
Length of working experience						
Contact	Phone:			Fax:	E-mail:	
KEEPING INFORMED AND APPLYING TRENDS IN BUSINESS  1. Are you keeping informed about trends in your field of activities?    Yes   No.						
	,			No I would gladly, but I canno	ot because:	
2. Which are sources of information about trends in your sector and field of activity?				Fairs Internet Membership in networks External consultants Specialized literature Institutions (Chamber of CAgencies, Universities) Other:		
3. What	are the trer	nds?				
willing	e in % your gness to ap ur business.	ply world trends		%		





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## **INNOVATIVENESS**

5. Which field did you apply innovations during the past 3		he past 3 Marketing to apply innovations in the	ng			
	years?	Technology next 3 years?				
		Organization				
7.		Lack of expert knowledge in the firm				
ir ir	major obstacles in introducing	Unavailability of external sources of knowledge (external services)				
	innovations?	Lack of funds				
	prioritize (1-5)	Lack of subventions for innovations				
	1-the least important 5-the most important	Lack of resources for innovative technologies (machines, computers, software)				
8.	Are you informed an international develop					
Are you informed and involved in domestic development projects?						
REQUIRED COMPETENCIES OF THE EMPLOYEES  10. Do you have problems finding qualified Yes						
10	employees?	ms finding qualified				
11	. How do you identify knowledge and the I					





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12. Do you note the additional knowledge	Yes					
and skills of the employees?	□ No					
	☐ The firm does not, but I personally do					
13. Do you seek solutions in employing new	☐ Mainly training the employees					
staff or training your employees?	Employing new staff					
	☐ Both, depending on the concrete need					
14. Which educational and human resource development needs your firm should consider during the next 2-3 years?	Specialized trainings related to the type of business of the firm?  Training for applying new technologies:  Advanced CAD modeling  CAM modeling and NC programming  From R/D to virtual manufacturing to the users  R/D of tools for plastic  Concurrent engineering  Development and optimizing of the production processes supported by virtual manufacturing  Industrial design  Bio engineering - applications  Informative seminars about new trends  Project design and management  Business communication and negotiation  Practical business marketing  Learning foreign languages  Introducing new quality certificates, and related trainings  Other:					
	•					
IDENTIFYING NEE	IDENTIFYING NEEDS FOR NEW TRAININGS					
15. Are you informed about similar trainings in the Region?	Yes, where:					
	□ No					
16. Are they satisfying your needs?	Yes					

Partially

No





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17. Which training programmes are you applying now, or have already applied? 18. Which training programmes would you like to apply? 19. In your opinion, which type of training On job training would be the most useful for your Lectures/seminars, trainings outside the company employees? Mentoring (supervised by a consultant) Business mobility (Industrial Fellowship Programme) Other: **IDENTIFYING NEEDS IN THE FIELD OF NEW STANDARDS** 20. Are you planning to introduce new work Yes standards? No 21. Are new standards needed in your Yes business? Nο 22. Which are the specific competencies of the employees related to introduction of new work standards? IDENTIFYING NEEDS IN THE FIELD OF PROJECT AND PROCESS DEVELOPMENT 23. Are you planning your enterprise's Yes, how: development in the field of application of new technologies, through cooperation No with domestic expert teams? 24. Which are the specific competencies of the employees related to introduction of new technologies?





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25. Would you send your employees to the trainings about new technologies?	<ul><li>✓ Yes</li><li>✓ No</li></ul>
26. How important do you think it is to have specialized literature/ software in your business?	<ul><li>☐ Very important</li><li>☐ Partially</li><li>☐ Not important</li></ul>
27. Are you planning to develop new products/services?	Yes, how often during a year:
28. Which specific competencies are related to development of new products/ services?	
29. Are you planning to enter new markets?	Yes, which markets:
30. Which new competences are related to entering new markets?	

